



**BC RURAL  
CENTRE**

vibrant & sustainable rural  
communities

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Dear BC Rural Centre Supporter

The Rural Centre is delighted to be planning another Keeping it Rural Conference, May 21 - 23, in Kelowna. Our 2023 conference, *Rural Renaissance: Embracing Change & Opportunity* was held on June 1-2, 2023 in Kelowna and was a resounding success.

Our work with rural, remote, and First Nation stakeholders, including local and regional governments, non-profit and other community-based organizations, businesses, and citizens, has made us keenly aware of the priorities facing those in a non-urban environment. During our conference, we will be addressing the issues facing our rural, remote, and First Nation communities as well as celebrating success stories from around our province and beyond.

We are excited to use community-partnered initiatives to support the development of “toolkits” for other communities. From rural housing, healthcare, forestry, and food sovereignty we are building a model that meets the needs and priorities of individual communities.

We are contacting you today to kindly request that your business, organization, municipality, or regional district join our sponsorship list to help us provide an exceptional experience and collaboration on rural topics that matter to the citizens.

Through a lot of volunteer work and generous donations, we are looking to keep our conference costs to a bare minimum. That means your sponsorship dollars will go directly to support the Keeping it Rural Conference.

With great thanks!  
The BC Rural Centre  
Executive Director, Board, and Staff



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## Sponsor Packages 2024

### **Sponsorship Levels:**

#### **Rural Champion - \$2500**

Premium-placed advertising on our website, marketing materials for the conference  
Multiple Social Media posts and promotion  
Logo recognition on the BCRC website

#### **Rural Harvest Builder Sponsor - \$1500**

Advertising, and marketing materials  
2 recognition posts on BCRC social media  
Logo recognition on the BCRC website  
Logo placement on the event webpage and newsletter

#### **Rural Seed Sower Sponsor- \$750**

Advertising, and marketing materials  
Recognition post on BCRC social media  
Logo placement on the event webpage and newsletter

#### **Rural Supporter - \$500**

Advertising and marketing materials  
Logo placement on the event webpage and newsletter

#### **Green Fields - Any Amount less than \$500**

Logo placement on the event webpage and newsletter

\* Additional conference support options are available - please contact us to learn more.

Payments can be made online at <https://ticketstripe.com/keeping-it-rural-2024>  
or by cheque mailed to BC RURAL CENTRE PO BOX 786 Kaslo BC, V0G 1M0