



Society #: S0066193

Name: Spark Women's Leadership Conference Society

Civic Address: PO Box 169 RPO Downtown

Mailing Address: PO Box 169 RPO Downtown

City: Fort St John Postal Code: V1J 0K9

Contact Person: Samantha Warren Alternate Person: Suzanne Young

Tel: [REDACTED] Tel: [REDACTED]

Email: [REDACTED] Email: [REDACTED]

SOCIETY EXECUTIVES		PROJECT COSTS	
President:	Samantha Warren	Total Cost of Project:	\$177,000.00
Vice President:	Suzanne Young	Amount Requested per year	\$5000.00
Treasurer:	Megan Troyer	For how many years?	1 yr ☒ 2 yrs ☐ 3 yrs ☐

Have you applied to a municipality for funding? Yes ☒ No ☐ If so, how much did you apply for? 5000.00

Was your application successful? Yes ☒ No ☐ If so, how much did you receive? 5000.00

Describe the project for which your organization is requesting a grant and the reason for your request.

If more space is needed, please add it as an attachment to your application.

Our 2024 conference theme, "Fearless: Unlock Your Powerful Potential," is a declaration of empowerment! We invite you to step boldly into your power, grow your confidence, and build empowering connections. We plan to motivate you, inspire you, and equip you with the insights and skills required to courageously turn your professional aspirations into reality. Let's embark on this conference with "Fearless" curiosity, and the unwavering belief that you are all capable of "Unlocking Your Powerful Potential"!

Spark 2024 will be a 2 day in-person event. The program format will deliver a series of keynotes and socials focused on the relevant topics of today. This year's program has not yet been developed as the call for speakers is currently out but topics being sought include:

Leadership - current best practices, emerging leadership models, leading through change, leading in diverse environments

Negotiation - within organizations, with competitors/customers, best practices, emerging negotiation models, building confidence/empowerment

ATTACHMENTS REQUIRED:

- Project budget, including all sources of funding
- Current financial statements showing expenses, revenues & savings

Signature of Applicant: _____ Date: Feb 19, 2024

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Fair Share:	B ☐	C ☐	D ☐	E ☐	Gas Tax:	B ☐	C ☐	D ☐	E ☐
PRA:	B ☐	C ☐	D ☐	E ☐	Other:	_____			
BCR/PRA:	B ☐	C ☐	D ☐	E ☐					

Spark Women's Leadership Conference Society
2024 Draft Budget for Approval

Account	Budget Aug-2023	Budget Sep-2023	Budget Oct-2023	Budget Nov-2023	Budget Dec-2023	Budget Jan-2024	Budget Feb-2024	Budget Mar-2024	Budget Apr-2024	Budget May-2024	Budget Jun-2024	Budget Jul-2024	Budget Fiscal Year	Budget Aug-2024	Budget Sep-2024	Budget Total
Income																
Bookstore revenue (40020)	-	-	-	-	-	-	-	-	-	-	-	60.00	-	-	1,742.24	1,742.24
Memberships (40070)	-	-	-	-	-	-	-	-	-	-	-	22,648.14	86,225.16	3,823.19	149.00	90,237.35
Registrations (40010)	-	-	-	-	-	-	-	-	-	-	63,576.02	28,000.00	77,000.00	28,000.00	35,000.00	140,000.00
Sponsorships (40030)	-	-	-	-	-	-	-	-	7,000.00	14,000.00	-	28,000.00	20,000.00	20,000.00	20,000.00	140,000.00
Sponsorships - R Hind (40040)	-	-	-	-	-	-	-	-	-	-	-	-	163,285.16	52,673.19	57,641.24	273,599.59
Total Income	-	-	-	-	-	-	-	-	7,000.00	14,000.00	91,576.02	50,709.14	163,285.16	52,673.19	57,641.24	273,599.59
Less Cost of Sales																
Conference Books (52410)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4,748.00	4,748.00
Speakers Fees - Workshops (52112)	-	-	-	-	-	-	-	-	-	-	-	-	-	19.34	66.96	86.30
Speakers Fees (52111)	-	-	-	-	-	-	-	-	-	4,000.00	3,162.50	3,000.00	10,162.50	13,750.00	22,712.50	46,625.00
Travel expense - Speakers (54510)	-	-	-	-	-	-	-	1,000.00	-	-	-	-	6,732.00	-	7,941.59	14,673.59
Total Cost of Sales	-	-	-	-	-	-	-	1,000.00	-	4,000.00	3,162.50	8,732.00	16,894.50	13,769.34	35,489.05	66,132.89
Gross Profit	-	-	-	-	-	-	-	1,000.00	7,000.00	10,000.00	88,413.52	41,977.14	146,390.66	38,903.85	22,172.19	207,466.70
Total Other Income	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less Operating Expenses																
Accounting (54010)	-	-	-	-	-	-	-	-	-	-	-	-	378.00	-	-	378.00
Admin Support (54041)	-	-	-	-	-	-	-	-	-	1,250.00	1,250.00	1,250.00	11,250.00	1,250.00	1,250.00	13,750.00
Advertising and promotion (54110)	-	-	-	-	-	-	-	15,080.00	-	1,160.95	93.75	81.33	16,476.03	-	88.19	16,564.22
Audio Visual (55220)	-	-	-	-	-	-	-	-	-	-	-	-	-	8,409.00	9,026.50	17,435.50
Bank charges and fees (54210)	-	-	-	-	-	-	-	-	4.75	4.75	4.75	4.75	42.75	4.75	120.40	167.90
Business fees and licenses (54720)	-	-	-	-	-	-	-	-	-	-	-	-	40.00	-	-	40.00
Conference Bags (54145)	-	-	-	-	-	-	-	-	-	-	1,072.46	-	1,072.46	-	-	1,072.46
Conference Printing (54116)	-	-	-	-	-	-	-	-	-	-	260.96	401.35	3,162.31	-	216.24	3,378.65
Courier and postageExpense (54320)	-	-	-	-	-	-	-	-	-	-	-	22.10	160.74	-	-	160.74
Decor (54121)	-	-	-	-	-	-	-	-	-	46.80	-	-	-	-	-	46.80
Entertainment (55230)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Facility rent (55010)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food and catering (54520)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graphic Design Services (54050)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Insurance (overhead) (54710)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Journals (54122)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lanyard & badge holders (54123)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Luggage Tags (54146)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Miscellaneous expenses (54910)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Office Rent (54060)	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	1,000.00	-	3,000.00	3,000.00
Office supplies (54510)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Online registration charges (54721)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other professionals (54040)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Panel (52113)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pine (54127) Handbills (54117)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Professional Photographer (54118)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Printing (54113)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Speaking Cornflakes (54330)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virtual Event Platform (55240)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Water Bottles (54124)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Website (54114)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Operating Expenses	200.00	200.00	200.00	200.00	200.00	200.00	200.00	21,587.09	1,984.36	2,815.74	13,266.21	24,580.51	95,805.54	14,658.32	66,142.25	176,607.11
Total Expenses	200.00	200.00	200.00	200.00	200.00	200.00	200.00	21,587.09	1,984.36	2,815.74	13,266.21	24,580.51	95,805.54	14,658.32	66,142.25	176,607.11
Net Profit	-	-	-	-	-	-	-	22,587.09	5,015.64	7,184.26	75,147.31	17,396.63	50,584.12	24,245.53	43,970.06	30,859.59

Profit and Loss

Spark Women's Leadership Conference Society For the year ended 31 July 2023

2023

Trading Income

Bookstore revenue	1,742.24
Memberships	60.00
Registrations	90,297.35
Sponsorships	134,500.00
Sponsorships - in kind	65,963.50
Total Trading Income	292,563.09

Cost of Sales

Conference Books	4,784.00
Speakers Fees	42,625.00
Total Cost of Sales	47,409.00

Gross Profit

245,154.09

Operating Expenses

Accounting	378.00
Admin Support	5,610.00
Advertising and promotion	16,564.22
Audio Visual	30,399.00
Bank charges and fees	167.90
Conference Bags	1,072.46
Conference Printing	3,378.65
Courier and postageExpense	160.74
Decor	4,044.60
Entertainment	300.00
Facility rent	4,071.00
Food and catering	41,495.63
Graphic Design Services	15,000.00
Insurance (overhead)	2,704.00
Journals	4,485.97
Lanyard & badge holdiers	1,500.00
Luggage Tags	8,897.31
Miscellaneous expenses	847.81
Office Rent	1,400.00
Office supplies	1,770.05
Online registration charges	5,040.76
Other professionals	45,000.00
Panel	3,500.00
Pens	775.48
Professional Headshots	2,500.00
Registration Refunds	3,900.00
Roaming Photographer	2,500.00

	2023
Speaker gifts	575.51
Steering Committee	2,253.89
Travel expense - Speakers	14,673.59
Virtual Event Platform	4,943.59
Water Bottles	5,163.59
Website	912.84
Total Operating Expenses	235,986.59
Net Profit	9,167.50

Balance Sheet

Spark Women's Leadership Conference Society As at 31 July 2023

31 JUL 2023

Assets

Bank

NPSCU Chequing	123,052.48
NPSCU Savings	50,005.46
Total Bank	173,057.94

Current Assets

Inventory - Books	2,338.00
Inventory - Promotional items	1,336.41
Trade accounts receivable	21,396.00
Total Current Assets	25,070.41

Fixed Assets

Accum. Amort. -Furn.and equip.	(340.35)
Office Furniture and equipment	538.56
Total Fixed Assets	198.21

Total Assets	198,326.56
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Liabilities

Current Liabilities

GST/HST Payable	2,521.37
Rounding	(0.01)
Sales Tax	(8,081.44)
Trade accounts payable	95,550.47
Total Current Liabilities	89,990.39

Total Liabilities	89,990.39
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Net Assets	108,336.17
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Equity

Current Year Earnings	6,667.50
Retained Earnings	98,978.14
Retained Earnings ⁹	2,690.53
Total Equity	108,336.17