



BC TOURISM & HOSPITALITY
CONFERENCE 2021

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The [Tourism Industry Association of BC](#) and the [BC Hotel Association](#) are excited to bring you the first-ever virtual BC Tourism & Hospitality Conference.

Exploring themes of growth, innovation, collaboration and more, the conference will feature four days of presentations, key note addresses, and panel discussions from Monday, March 8th - Thursday, March 11th. On Friday, March 12th, the final day of the virtual conference will offer a diverse array of complimentary workshops, equipping delegates with skills and resources to successfully tackle 2021.

To View Agenda:

<https://www.bctourismandhospitalityconference.com/agenda>