

2021 Budget - Supplemental Item

Title:	Contract For Services	Community Services
Division:	Community & Regional Planning	Emergency Planning - 300
Type:	Operating Supplemental - One-time	High

Description

The Community Resiliency Investment (CRI) grant program is intended to reduce the risk and impact of wildfire to communities in BC through community grant funding. This program supports and implements priority fuel management activities. One of the first steps to managing fuel loads is to provide FireSmart education to residential land owners, farms and businesses in the rural communities. FireSmart is part of the protective services 5 year education plan.

Benefits

If successful in obtaining this grant, a contractor would be hired on a 8-10 month contract to conduct public education throughout the rural areas this will consist of - Public Education Campaigns through social media, radio and print.

- a. Start a YouTube channel & Twitter (Use current Facebook)
- b. Radio Campaign
- c. Newspaper articles (Features)
- d. Direct mailers to Extreme hazard zones

- Site Information visits (Hazard Assessments)

- a. Attend sites by request
- b. Provide all information to homeowner about fire smart principles
- c. Do a walk around the property and talk about mitigation & best practices
- d. No Formal Hazard assessment to be provided
- e. Guidance and follow up provided (Risk assessment package left with homeowner)

- Attend Home shows. Farmers markets etc. with an information booth

- a. Gather data on residents for follow up
- b. Provide Information & take home packages

- Yard Waste debris drop off locations throughout the PRRD. Work in conjunction with the spring waste cleanup with solid waste. Provide bins and messaging.

- Work with BC Wildfire for consistent messaging

Risks

To ensure a program this size will be successful, capacity will have to be built throughout the PRRD, to facilitate this a FireSmart Contractor will be hired on contract to implement the program. Multiple years of this program will have to be implemented to ensure its success.

Financial Information

Operating						
Funding Sources	2021	2022	2023	2024	2025	5 Year Total
UBCM CRI Grant	150,000					150,000
						0
						0
	#	0	0	0	0	150,000
Expenses	2021	2022	2023	2024	2025	5 Year Total
						0
Fire Smart Program Contract	150,000					150,000
						0
						0
						0
						0
						0
						0
	#	0	0	0	0	150,000

Administration

Author: David Sturgeon	Date Prepared: November 30 2020
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