



Date: December 29, 2020

Society #: S0072216

Organization Information

1. **Organization Name:** Dawson Creek Triathlon Association

Civic Address: 1524 108 Ave

Mailing Address: _____
(if different)

City: Dawson Creek **Postal Code:** V1G2T4

Contact Person: James Maxwell **Phone Number:** [REDACTED]

Email: [REDACTED]

Project / Initiative Information

Projects and initiatives submitted for grant-in-aid consideration must have a regional focus and serve or benefit residents throughout the regional district or in multiple electoral areas and municipalities.

2. Indicate which category is this project, event or service?

- Arts/Culture Projects that enhance the provision and availability of arts and culture services and amenities
- Economic Development Projects related to creating or enhancing economic opportunities
- Environmental Projects that enhance, protect, or restore environmental values
- Heritage Projects that protect and interpret the region's heritage values
- Social Projects that support the health, well-being and diversity of individuals and communities
- Sport/Recreation Projects related to the provision of sports or recreation activities, tournaments or events
- Other (Describe) _____

3. Identify which electoral areas and municipalities this project, event or service will provide benefit to?

- Electoral Area B
- Electoral Area C
- Electoral Area D
- Electoral Area E
- City of Dawson Creek
- City of Fort St. John
- District of Chetwynd
- District of Hudson's Hope
- District of Taylor
- District of Tumbler Ridge
- Village of Pouce Coupe

4. Description of project, event or service:

The Dawson Creek Triathlon is an annual, one-day event offered to athletes of all abilities. This growing event highlights some of the area's facilities and attractions including the Ken Borek Aquatic Centre and Dawson Trail. The 2019 event had a total of 100 registered participants from across the Northeast region including Cecil Lake, Dawson Creek, Fort St. John, as well as areas as in Southern B.C. and Alberta. The event features several categories to participate in, from the Kids of Steel event starting at age 4-15 to adult individual and team events of various lengths and levels of intensity. The 2020 event was cancelled due to Covid 19 restrictions.



5. Project Start Date: July 18, 2021 Project End Date: July 18, 2021

6. Is this project, event or service part of your core operations? Yes No

7. Is the project, event, or service already provided in the community by another organization? Yes No

If yes, provide details:

8. Who will benefit from the project, event or service?

This event offers a healthy, fun, family-friendly opportunity for participants. Children as young as four years old can participate, and there are a variety of options for participants to choose their activity type and level of intensity. Participants benefit from training for and participating in a community event that promotes an active lifestyle. Area businesses benefit from increased tourism revenues from out-of-town participants; as well, local vendors are used for event supplies. This includes but is not limited to an increase in revenues for the Dawson Creek and District Regional Airport, local shops, hotels and restaurants, traffic control companies, and grocery stores.

9. What will those benefits be?

Businesses that serve the tourism / hospitality industry: Increased revenues related to hotel stays, food and beverage purchases, increased exposure from promotion of the event.
Ken Borek Aquatic Centre: Revenues from increased use, rental of facility and lockers, increased usership from participants training for the event, increased community interest resulting from the promotion of this event.
Participants: Networking and social capital generated from participating in a community event; health benefits incurred while training for the event

Budget Information

10. Total Cost of the Project, Event or Service: \$ 10,000

11. Grant-in-Aid Amount Requested: \$ 2000.00

12. For how many years are you requesting funding? 1 2 3

13. Will you receive other sources of funding? Yes No

14. Have you applied to other sources, including municipalities for funding? Yes No

15. Please describe other sources of funding and amounts as anticipated or received:

- Amount: \$3000 (in kind) Equipment etc Source: City of Dawson Creek
Amount: \$1000 Kids of Steel Sponsor Source: Lake View Credit Union
Amount: \$1000(yearly sponsor)) Source: Dawson Creek Physiotherapy
Amount: \$500 Source: Dawson Creek Vet Clinic



Application Authorization

- I confirm that the information in this application is accurate and complete and that the project proposal, including plans and budgets, is fairly presented.

- I understand that if my application is successful, I will be required to provide a summary report that includes annual financial statements, a description of how funds were spent, and the outcomes achieved to the Regional District by **February 28** of the following year the grant funds were received.

- I understand that the information provided in this application may be accessible under the Freedom of Information (FOI) Act.

- I understand that the information provided in this application may be shared with the Board of Directors, Committee(s), Regional District staff and consultants.

Application Submission

Please submit all grant applications and attachments by email to prrd.dc@prrd.bc.ca on or before **December 31**. The following attachments must be included with your application:

- Project budget, including all sources of funding
- Current financial statements showing expenses, revenues & savings

Applicant Signature James A Maxwell

	A	B	C	D	E	F	G	H
1		DC Triathlon 2021 forecasting						
2								
3		Item		Expense		Item	Revenue	
4		Energetic Traffic Control		\$2,000.00		Athlete Registrations	\$5,000.00	
5		Pool Rental Invoice		\$1,500.00		Dawson Creek Physiotherapy	\$1,000.00	
6		Zone 4 Timing system fees		\$1,302.00				
7		Adult t-shirts \$13.50 x 80		\$1,080.00		Total Revenue	\$6,000.00	
8		TriBC Post Event Form		\$900.00				
9		Directors Insurance		\$500.00		Bank Balance Nov 30, 2020	\$3,003.99	
10		Photographer		\$500.00				
11		Youth t-shirts \$12.50 x 30		\$375.00		Total Cash on Hand	\$9,003.99	
12		Zone 4 processing fees		\$350.00				
13						Excess of Expenses over Revenues	-\$448.03	
14		Printing		\$250.00				
15								
16		Free entry two previous winners		\$200.00				
17		Engraving		\$168.00				
18								
19								
20		Northern Spring Water		\$106.00				
21		Facebook ads		\$100.00				
22		\$5/month bank charges		\$60.00				
23								
24		flagging tape marking paint		\$42.97				
25								
26		Wrights cups		\$18.05				
27								
28								
29								
30								
31		Total Expenses		\$9,452.02				
32								
33								

	A	B	C	D	E
1	2020 Expense and Revenue Statement		Dawson Creek Triathlon		
2					
3	Revenues				
4	May-20	Registrations for July 2020	\$504.50		
5	15-Sep-20	Sponsorship LVCU	\$1,000.00		
6	30-Sep-20	Sponsorship DCVet Clinic	\$500.00		
7		Total Revenues	\$2,004.50		
8					
9	Expenses				
10	17-Dec-19	BC Registry Fees	\$163.00		
11	17-Dec-19	Domain Name/2 years	\$37.97		
12	4-Feb-20	TriBC Sanction Fee	\$200.00		
13	18-Feb-20	Weebly Website Fee/2 years	\$133.28		
14	14-Mar-20	Race Belts	\$293.10		
15	6-Apr-20	Refunds due to Covid19 Cancellation	\$504.50		
16					
17		Total Expenses	\$1,331.85		
18					
19	Surplus of revenues over expenses		\$672.65		
20					
21	Starting Balance Sept 1, 2020		\$2,361.95		
22					
23					
24	Actual Account Balance Nov 30, 2020		\$3,003.99		
25					

Balance Sheet

Dawson Creek Triathlon

As at May 19, 2020

Current Assets		
	TD Bank, Cash on Deposit	\$1,435.57
Prepaid Expenses		
	TriBC Sanction Fee/2021	\$200.00
	Race Belts for athletes/2021	\$293.10
	Domain Name/2 years	\$37.97
	Weebly Website/2 years	\$133.28
	Medals	\$690.20
	Swim caps	\$180.89
Capital Assets		
	Finish Line Arch, Collapsible	\$500.00
	Bike Racks	\$1,000.00
	Safety vests	\$300.00
	Stop/Slow hand signs	\$150.00
	Course direction signs	\$200.00
	Clipboards/office supplies	\$200.00
	Current Liabilities	\$0.00
Total Liabilities and Fund Balances		\$5,321.01

In Kind Contributions Summary 2019

Dawson Creek Triathlon

	Value
City of Dawson Creek	
Creation and ongoing editing of maps	\$200.00
Traffic Barriers delivered and picked up	\$300.00
Reduced pool rental rate	\$1,216.00
Inclusion in Calendar of Events	\$100.00
Mountain View Safety Services	
5 Hours Medical Attendant @\$100 /hr	\$500.00
Tiger Stationers	
Posters, rack cards, photos	\$500.00
Dawson Creek Seals	
Use of Competition Lane Dividers	\$300.00
Tourism Dawson Creek	
Event Promotion	\$200.00
Encana Event Center	
Use of 40 Traffic Barriers	\$400.00
Rotary Clubs of Dawson Creek	
BBQ equipment	\$200.00
Five Volunteers x three hours @ \$20/hour	\$300.00
Lawrence Meats	
Hamburger patties and hotdogs	\$400.00
Canada Safeways	
BBQ buns, vegetables, condiments	\$400.00
Prestige Gifts and Trophies	
90% Discount on Engraving Medals	\$1,350.00
Energetic Traffic Control	
25% discount on labour, four staff x 6 hours	\$535.75
Event Organization and Planning Committee	
Race Director-50 hours @\$20/hour	\$1,000.00
Five Directors x 20 hours @\$20/hour	\$2,000.00
Event Volunteers	
54 volunteers x 5 hours @\$20/hr	\$5,400.00
Total InKind contributions 2019	\$15,301.75

Dawson Creek Triathlon 2019
Home Community

Home Community and Participation Stats

Cecil Lake, BC	1
Cleardale, Alta	1
Dawson Creek, BC	30
Fairview, Alta	1
Fort St John, BC	12
Grande Prairie, Alta	11
Hythe, Alta	1
MD of Greenview, Alta	1
Prince George, BC	1
PRRD, BC	1
Red Deer, Alta	1
Spirit River, Alta	2
Sylvan Lake, Alta	2
Vanderhoof, BC	2
Wanham, Alta	2

Event	Participation
Individual Sprint Triathlon	31
Individual Try A Triathlon	12
Individual Duathlon	0
Individual Kids of Steel	29
Relay Team Event	25
Total	97