



# TUMBLER RIDGE GLOBAL GEO PARK

## YOUR FUNDING CONTRIBUTION

- Funding from the PRRD has supported 50% of operational salaries, plus basic annual costs as required by our UNESCO designation
- Our team
  - Executive Director
  - Programming and Outreach Coordinator
  - Earth Scientist
  - Project Manager
- Annual GGN Membership
- Staff training (Wilderness First Aid, Avalanche safety)
- Indigenous Advisory Council (TRUGGIAC)
- Global Geoparks Network Digital Forum
- Tourism Industry Association of Canada (online) Conference



# PROGRAMMING AND OUTREACH - 2020



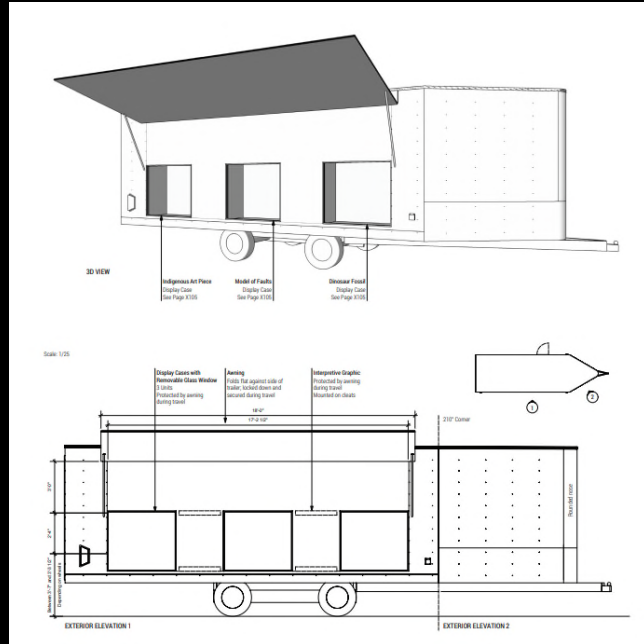
## KEY PROJECTS UNDERTAKEN THIS YEAR



Also...

- Exploring amalgamation with Tumbler Ridge Museum Foundation
- Ongoing investigation of a potential new significant Geosite

# REGIONAL MOBILE EXHIBIT & PROGRAMMING TRAILER



## LOOKING FORWARD: 2021/2022

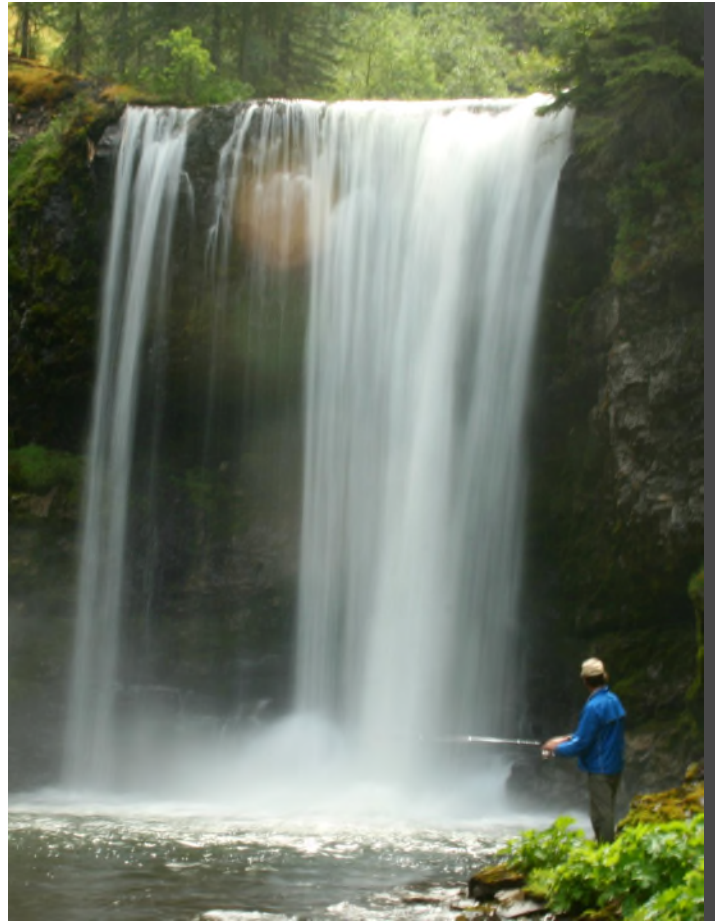
- Continuing to pursue and explore amalgamation with the Tumbler Ridge Museum Foundation
- Preparing for UNESCO designation revalidation in 2022
- New publication: Regional Geology Field Guide
- New publication: Regional Botany Field Guide
- New archaeological/anthropological site of interest
- Launch the mobile trailer and corporate sponsored educational kits regionally (June/July or as COVID restrictions permit)
- Launch "Health in Geoparks" on a worldwide scale
- \*Potentially\* unveil the new Geosite





## WHAT ELSE ARE WE UP TO?

- Marketing: using corporate partner funds to promote the region with the DTR
- Geo Interpretive Centre construction: ground breaking in spring 2021
- Begin fundraising for trust for long term financial stability
- Representing our region on provincial and national tourism initiatives and destination development
- Master Trails plan for the Geopark



## QUESTIONS?



**THANK YOU!**

