

Rural Roads in the North Peace Initiative

PRRD Directors Meeting
January 3, 2020 – (teleconference)

Attendance: Regrets:

Director Karen Goodings Director Brad Sperling Director Dave Heiberg Director Rob Fraser

Jackie Kjos

Call to Order

Director Sperling called the meeting to order at 9:03 am (Fort St. John time). Director Goodings joined the call shortly after.

1. Agenda and Minutes

Director Goodings called for additional agenda items and the following were added under new business.

- Communications protocol with PRRD staff
- NPRR logo

Minutes from the October 25 meeting had been sent out via email as well as meeting notes from:

- 2019-11-15
- 2019-11-22

Director Goodings called for errors or omissions. There were none.

Moved by Director Sperling to accept the agenda and minutes from the October 25, 2019 meeting as presented and to accept the meeting notes for information. 2^{nd} by Director Hieberg. **Carried**

2. Consultants Report

- a) Task Force Committee Membership there was a discussion about Gwen Johansson's continued participation. She had agreed to stay on during Dave's transition to Mayor. There is no opposition to her continuing. Karen will talk to her and report back.
- b) Arc Resources Gate on Swanson FSR Jackie provided feedback on the status of the gate when she went to the site on December 20th. The Directors will continue to monitor, and no further action will be required unless there are further complaints from the public. It was noted that during LRMP consultation in years past, restricted access to crown resources has been a controversial topic.

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3. Budget/Workplan

- a) Budget Jackie did not send out an updated budget as she has not completed December billing but there is approximately \$92,000 remaining in the budget.
- b) BC Resource Forum this had been suggested at the task force meeting as a potential forum to further the NPPR message, potentially with a video. The consensus was that Jackie would not attend this meeting and the Directors may be able to engage in general discussions with key decisions makers, but it was not a good place to share a video and that key meetings should be set up individually.
- c) Engagement with Federal Government further to the task force meeting, the Directors approved in principle a meeting with MP's Bob Zimmer and Todd Doherty. Timeline for this meeting would be in February after the BC Resource forum and potentially other meetings
- d) Strategy for Government Engagement several suggestions came from the December 19 task force meeting. The agreed upon approach for government engagement was:
 - start with Scott Maxwell Jackie had verbally requested a meeting with him in Fort St. John through Kate Ward in mid December but that is to be followed up with a written request.
 The meeting format would be similar to last year where the task force was invited, and this year could potentially include the new maintenance contractor.
 - We need to reach out to Kevin Richter, but we will start with a meeting with Scott
 - Jackie is to reach out to Dave Nikolejsin in mid January to touch bases and ensue that we
 continue to have his support and potentially meet with his new Assistant Deputy Minister
 May Mah-Paulson
- e) Workplan Jackie is to develop a workplan to incorporate the current discussions and cost them out.
- f) Video the Director's consensus that a short 4-5-minute video presenting our message generically (e.g. no specific road recommendations) should be prepared and designed so that it can be used over an extended period of time with multiple audiences. The Directors discussed what approvals may be required from the PRRD to do this and agreed to approach Shawn Dahlen when they meet with him on Thursday for direction.
- g) BC Stone and Gravel Conference Jackie to reach out to Jim Little to see if he is attending and if he can bring any messaging back to the initiative or if there would be value in also sending Bruce MacKay if he is available.

4. New Business

- Communications protocol with PRRD staff there was a discussion regarding the
 miscommunications last week where Jackie sent work directly to the Fort St. John office without
 going through Crystal. The decision was for Jackie to reach out directly to CAO Shawn Dahlen for
 direction. It was also noted that it is important that the minutes be added to the consent
 calendar. Jackie advised that the Task Force meetings are current but there may be a backlog in
 Directors meetings, and she will update now after this meeting.
- Logo there was confusion about the use of the Director approved logo and it needs to be incorporated with the PRRD branding not instead of it. Jackie to request how to proceed in the above communication with Shawn Dahlen.

Meeting was adjourned at 9:56 am.