

Tumbler Ridge Museum Foundation

450 MILLION YEARS OF PEACE REGION HISTORY



2020 in Review

COVID-19 : A Year of Disruption and Uncertainty

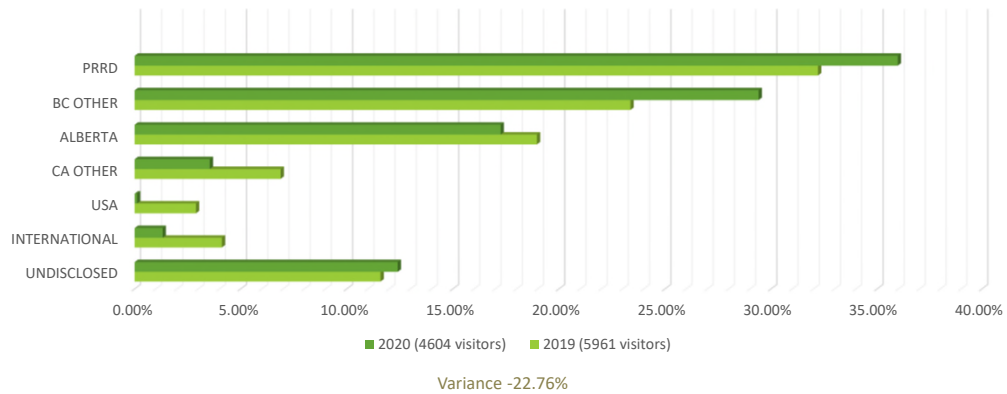
- Closed from March 13th through June 18th
- Chain reaction in delays
- Cancelled programs, meetings, and conferences
- Shortened summer season
- Scenario development and emergency budgets

Looking for the Opportunities

- Sorting, organizing, cleaning
- Operational, project, and strategic planning
- Policy development
- New tools for communication
- Strengthening partnerships

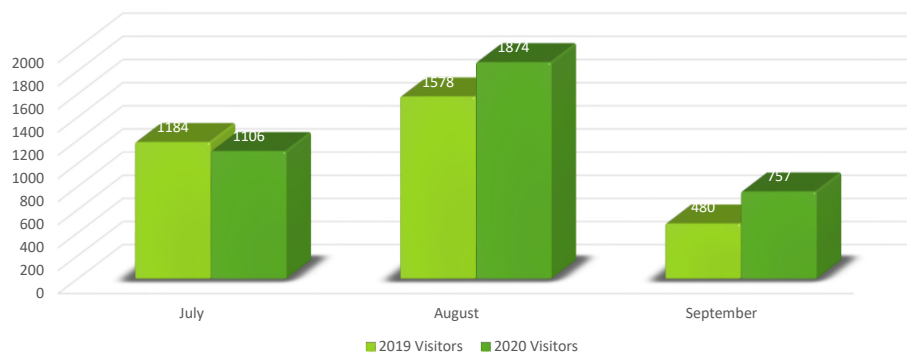
#EXPLORELOCAL #EXPLOREBC

2020 vs. 2019: 12-Month Visitor Origin Statistics (% of total)



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2019 vs. 2020: Peak-Season Visitor Count



**415 Craft
Packages
Picked Up!**

Collections & Research

- Inventory of Collections
- Internationally significant discoveries and recoveries
- Several collaborative research projects



Strategic Framework

Our Values:

Science & History: Our research and stories are our strengths.

Community: Strong relationships are built on respect and trust.

Tenacity: Excellent work requires perseverance and courage.

Ethics: We conduct our work with integrity, authenticity, and accuracy.

Imagination: Our passion and curiosity are contagious, evoking child-like wonder.

Our Mission: **Together with our community, we dig deeper into our story and engage in discovery.**

Our Vision: **Engaging your imagination and inspiring your curiosity.**

Strategic Framework

Impact Statements:

Culture: Our community appreciates and understands more about the world around them and are active learners.

Health: Connection with the natural environment improves physical and mental well-being in our community.

Environment: Our community knows what to do when they discover something of palaeontological or archaeological significance.

Financial: Strategic growth and organizational longevity enable us to contribute to our community's wellbeing.

Social: Our community's sense of belonging is grounded in our shared connection to the land.



2021 and Beyond

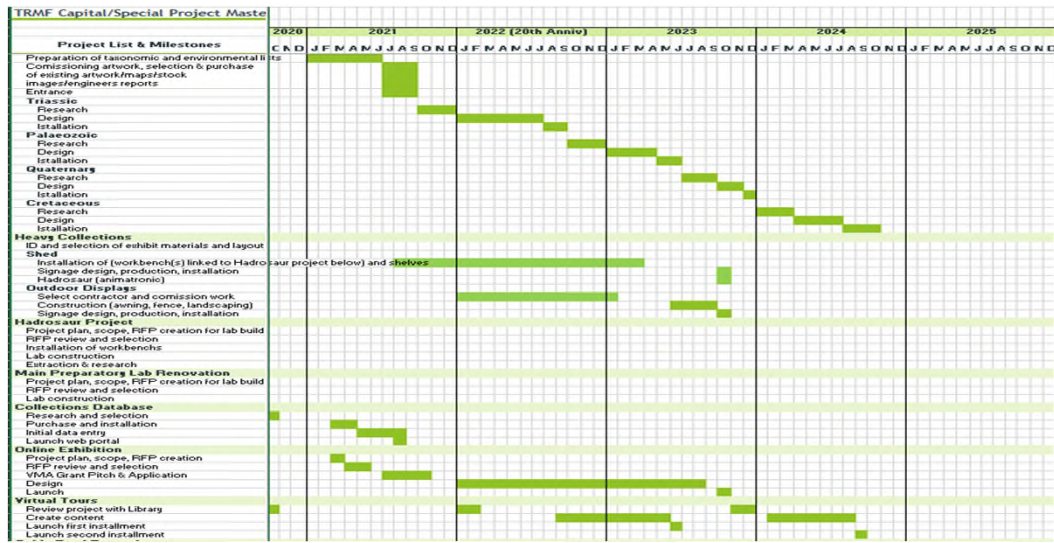
COVID-19 : Reimagining the Museum

- How do we engage with our communities?
- How do we go virtual?
- How do we offer safe onsite programs?

The Year Ahead

- Drop-in programming beginning in February
- Guest exhibit from the Royal BC Museum, late Spring
- Day Camps
- New school programs
- Continuing work on data collection and management, policy review and writing, fund development
- Advocacy for enhanced fossil protections
- Consultation with area Indigenous Communities

Five-Year Master Plan – Capital and Special Projects



18 Projects!

2021 Operating Budget

Revenue

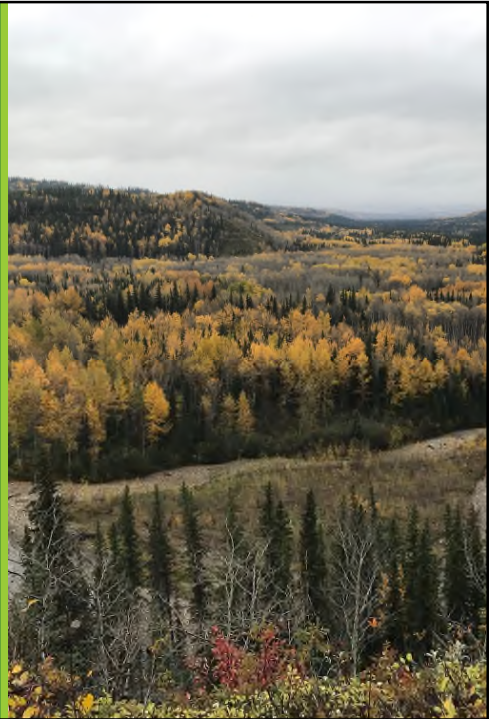
Revenue	
2020 Carry Over	75,000
District of Tumbler Ridge	220,000
Peace River Regional District	
Summer Employment Grants	34,000
Corporate Support (programs)	6,500
Donations / Sponsorships	635
Earned Revenue	57,500
Other (tax rebates, other income)	1,800
Total Revenue	395,435

Expenses

Expenses	
Staff wages, benefits, source deductions, WCB	290,000
Staff travel/accommodation meetings/programming	5,500
Staff training/professional development	1,800
Office Expenses	9,000
Programming	3,000
Professional Fees	18,200
Insurance	13,600
Legal	7,000
Advertising/Promotion	3,800
Facility Expenses	32,520
Utilities	27,550
Gift Shop	9,700
Collections/Research	4,725
Gallery	3,780
Archives	880
Total Expenses	431,055
Revenue less Expenses	-35,620

Museum & Geopark Amalgamation Update

- Grant from Heritage BC to hold a Visioning Session
- Development of Terms of Reference for the Amalgamation Task Force
 - Purpose and Principals
 - Objectives and Expectations
 - Deliverables and Milestones
 - Project Teams and Roles
- Process Design
 - Change Management
 - Stakeholders
 - Strengths Matrix
 - Action Plan



Thank You

General Manager – Zena Conlin

Board President – Rose Snyder

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