

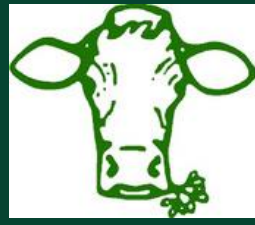
*Peace River Forage Association  
of British Columbia*

# Expanding Crop Horizons

Supporting agricultural  
adaptation in the Peace ●

PRRD Electoral Area Director's Meeting  
Feb 13, 2025





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# About PRFA

A non-profit, producer-led organization dedicated to advancing sustainable and profitable agricultural systems through applied research, demonstration projects, and knowledge transfer.

## Bringing over 30 years of experience

- Published over 100 Factsheets
- Over 160 Members and growing
- Experienced in Project Management



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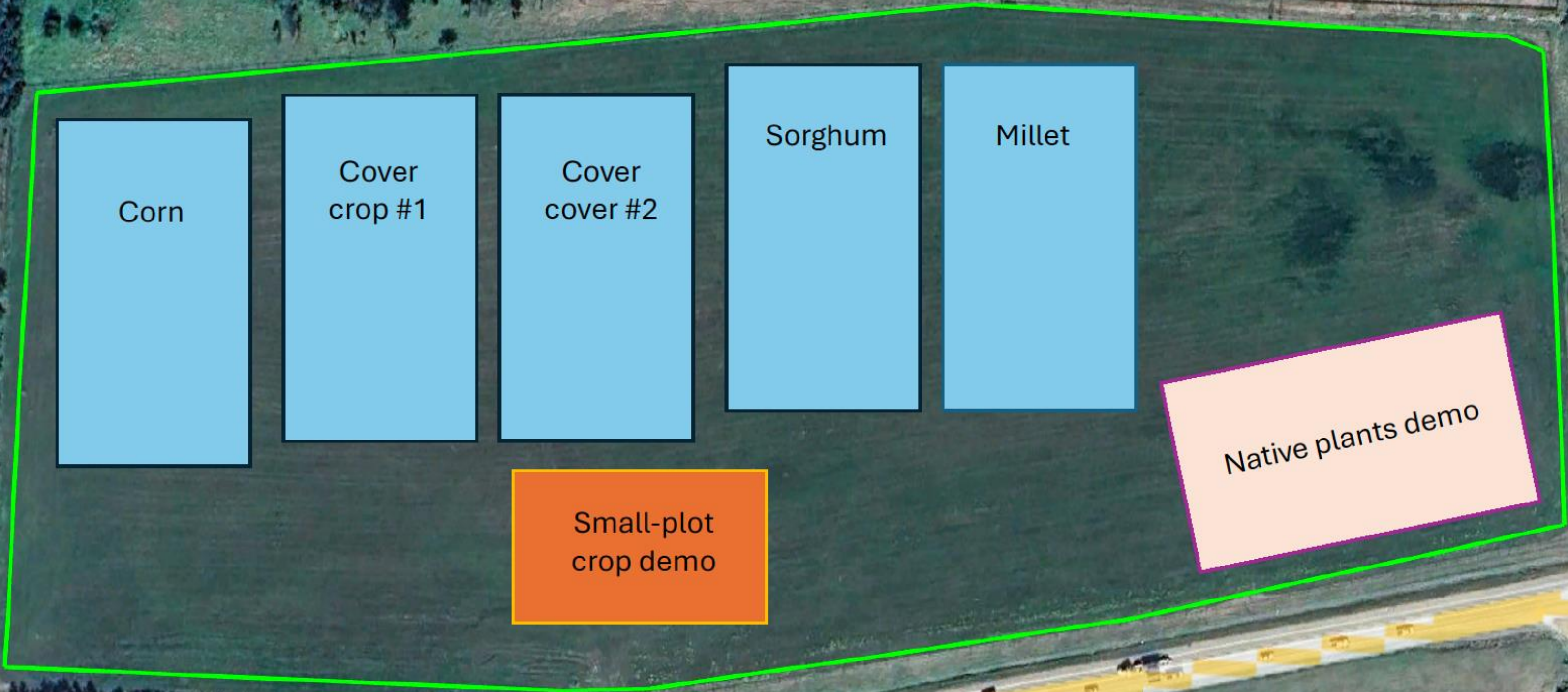
- The Northern Lights College in Dawson Creek currently has an under utilized plot of prime land located along Hwy 49 when exiting DC on the east end.
- PRFA of BC is proposing to take a lead on implementing crop demonstration plots to test feasibility and adaptability of diverse crop options in the Peace Region.
- This will be the first year of a multi-year project.

# What we are Proposing ●





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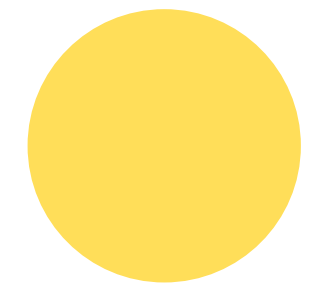




Northern Lights  
College



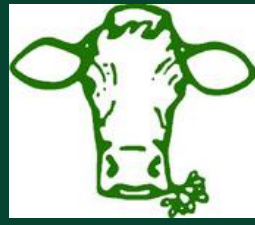
# A Collaborative Community Approach



# Why Plot work is important

Regionally relevant information

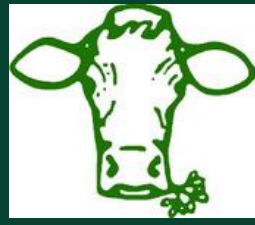
- Historically, small plot programs provided producers with critical data on crop adaptation and performance under region specific conditions
- Discontinuation of these programs has left a major gap in availability of such information, forcing producers to seek guidance from out of region
- Reliance on external data increases uncertainty and limits informed decision making



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# Benefits to the Region

- Tangible support for agricultural producers
- Cross-commodity collaboration opportunities
- Broad range of knowledge sharing opportunities
- Hands-on learning opportunities for NLC students
- Indigenous Collaborations on native seed demo
- Promotional opportunities for local companies
- High visibility of project location



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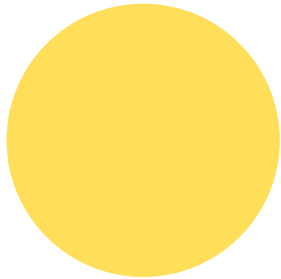


# **Project Budget**

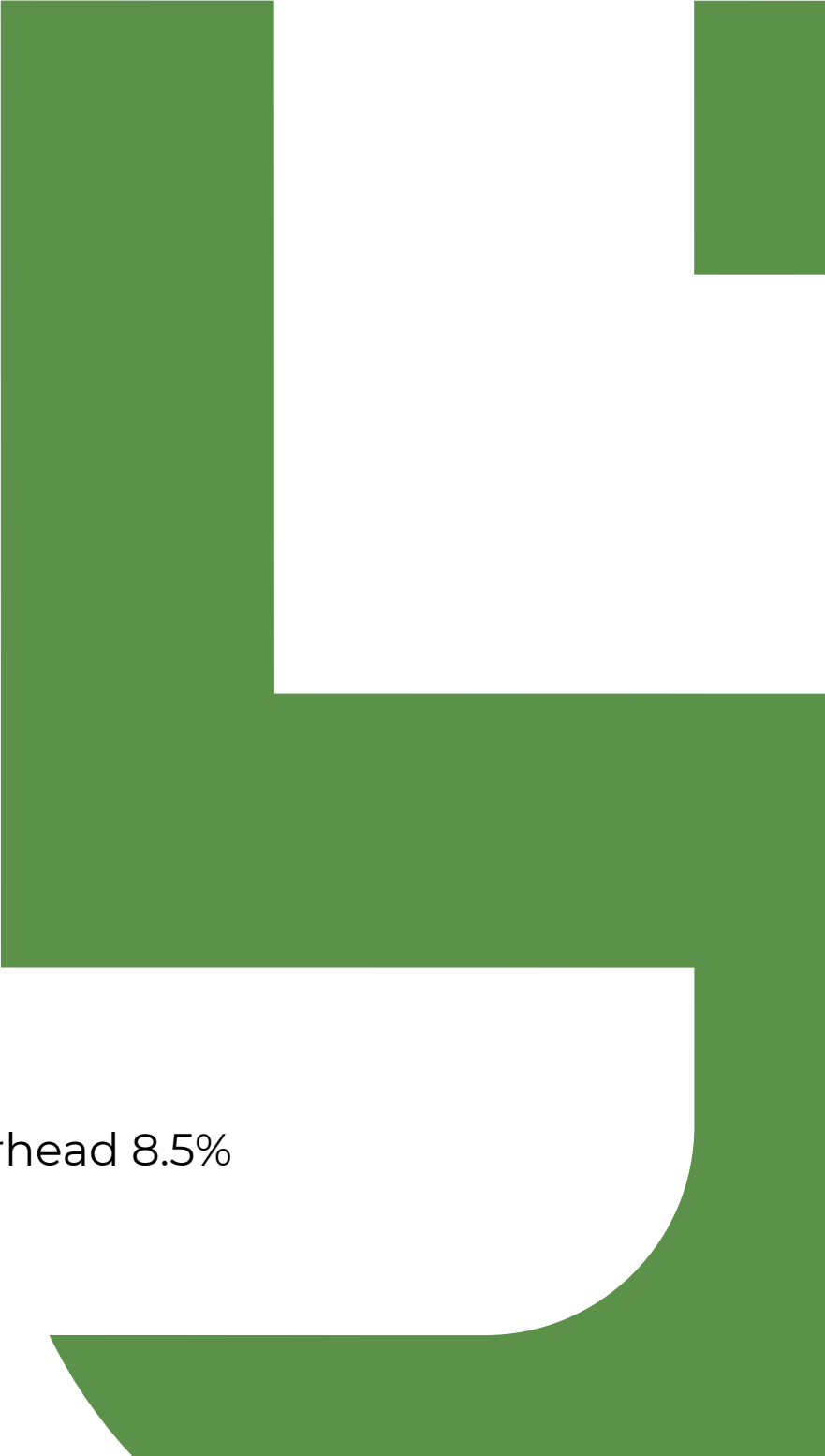


# Project Costs

Project Fees	\$	15,780.00
Materials & Supplies	\$	13,793.00
Personnel	\$	22,980.00
Travel	\$	4,390.00
Knowledge Transfer	\$	22,500.00
<b>Total Project Cost</b>	<b>\$</b>	<b>79,443.00</b>

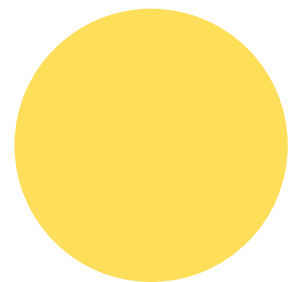


PRFA Admin & Overhead 8.5%

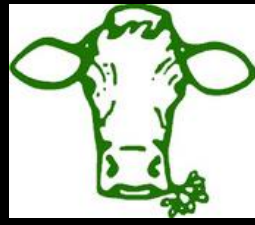


# Project Funding

Youth Employment and Skills Program	\$	10,000.00
Grain Industry Development Council Grant	\$	56,333.00
In-Kind Contributions	\$	5,110.00
<b>Sutotal</b>	<b>\$</b>	<b>71,443.00</b>
<b>PRRD Funding Request</b>	<b>\$</b>	<b>8,000.00</b>







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# Questions

Thank you for the opportunity  
to share our exciting project

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