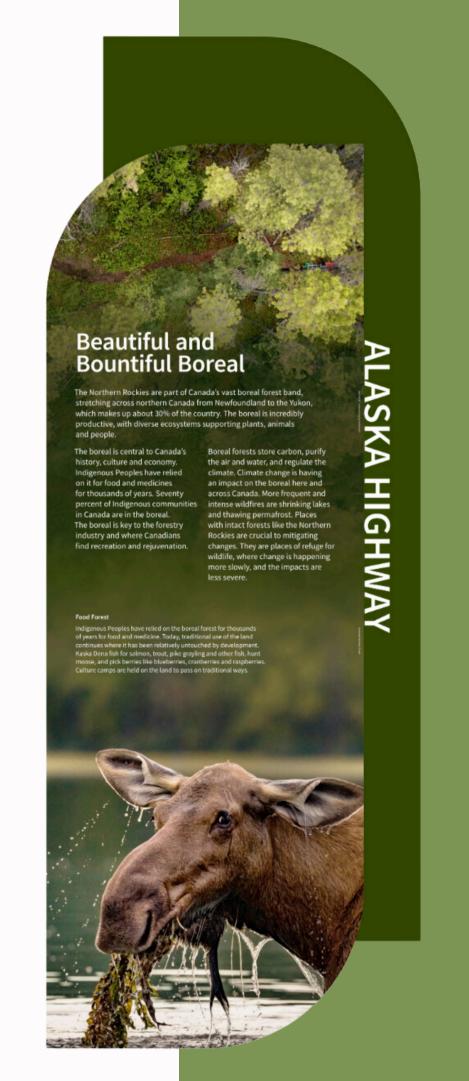
SUSTAINABLE HERITAGE SOLUTIONS

Peace River Regional District January 9, 2025





Heritage Strategy

Background

- The Alaska Highway Community Society (AHCS), which led work on the nomination of the Alaska Highway Corridor as a National Historic Site of Canada, was commissioned by the Peace River Regional District to develop a heritage strategy for the PRRD
- Northern BC Tourism contributed to the project
- Northern Trials Historical Society members engaged & provided feedback
- Treaty 8 Tribal Association and the Northeast Native Advancing Association provided initial guidance

Heritage Strategy

Highlights:

- A call for action
- A roadmap to build capacity for voices and interests
- Consistent with UNDRIP & BC's Rights of Indigenous People's Act
- Intended to build on cultural heritage opportunities
- Support community pride in tangible spaces
- Past and present thrives through PRRD residents' stewardship

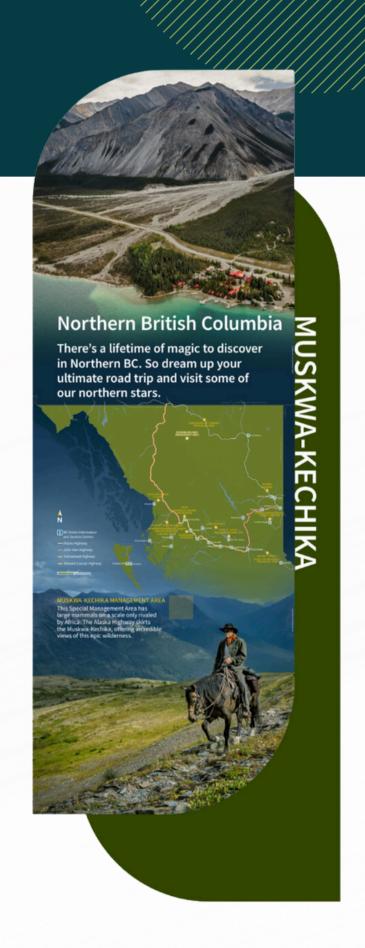


Heritage Issues

• The Northern Trails Historical Society and local heritage organizations are working together to bring better results for their organization, community, and the PRRD as a whole

The need for support is acute due to:

- Size of PRRD and diversity
- Staff capacity
- Grants that provide no support for necessary backend and regional work
- Need to strengthen Reconciliation



Heritage Solutions

Option 1: Status Quo

This option continues the current practice of each organization planning projects, tightening relationships, and seeking funding on its own without the economies of scale and proof of regional value important for securing grants and contributions and for building relationships to sustain and strengthen Reconciliation.

Option 2: Community Heritage Commission

The PRRD would enact a Community Heritage Commission (CHC) through provisions of Part 15 of the Local Government Act (LGA). Municipalities with CHCs, which are managed and operated through a local government council, are often focused on heritage designations of property, which is not a priority in the PRRD.



Heritage Solutions

Option 3: PRRD Heritage Service

The PRRD would hire a staff person to help coordinate and administer the NTHS with a focus on District-wide projects.

Option 4 (Recommended)

Three-year Executive Assistant for the NTHS

Through PRRD funding, the NTHS would create an Executive Assistant position for a three-year period. A formal program evaluation would be used to determine the position's value to the PRRD, NTHS, other interested groups (eg. tourism and business).

Recommendation & Request

To the PRRD to provide funding for 3 years to support an Executive Assistant for the NTHS for a contract position.

The budget is estimated at \$64,200 annually for a total of \$192,600 for three years.

Funds will cover a wage for a fulltime position (35 hours per week), travel, office equipment and Indigenous relationship building. Office space will be provided in kind.

Conclusion

The hiring of an Executive Assistant for the NTHS would set the organization on track to provide the level of leadership needed to:

- Create relationship-building and collaborations with First Nations, NTHS members and with other organizations
- Elevate the visibility of the PRRD as a tourism destination by supporting destination development and marketing initiatives
- Support the network of heritage organizations and their staff and volunteers
- Create cross-sector opportunities for tourism, cultural heritage, business development, and showcasing the region.

THANK YOU

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