



North Peace Regional Park Master Plan

Presentation by:
Expedition Management Consulting Ltd.
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PEACE RIVER
REGIONAL DISTRICT



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Project Deliverable

A plan for the North Peace Regional Park that will guide future decisions.



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Project Process



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Community Engagement Activities

- Online Survey
- Community Input Workshops
- Society Input Workshop
- 4-H Input Workshop
- PRRD Staff and Board Input Workshops/Interviews
- In total, the engagement process produced 698 touchpoints with the community.



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Case for Change

- The Park is at a critical stage in its development.
- Strong heritage value and community desire.
- There are significant challenges to continued use.
- Need for a framework to encourage collaboration, teamwork, and a shared purpose.



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Vision

The North Peace Regional Park will be a thriving facility that is safe, accessible, and further celebrates the agricultural lifestyle of the region.



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Operating Scenario Options

The following describes several scenarios that were considered:

1. Community Park, Society Operated

- Transition the classification of the Park to a Community Park.
- Maintain the Society as the operator.

2. Regional Park, PRRD Operated

- Maintain the Park's status as a regional park.
- Transition operational responsibility to the PRRD.

3. Disposition of the Park, Society Operated

- Pursue disposition of the Park.
- Full operational responsibility would pass to the new operator.

4. Regional Park, Society Operated

- Current state of operations at the Park.
- There will be an expectation of more public drop-in/spontaneous use.

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Recommended Operating Scenario

Community Park, Society Operated

- PRRD has the organizational structure to oversee the Park.
- Society has a long history of operating the Park.
- Strong alignment with the PRRD's parks classification system.



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Roles

PRRD's Role:

- Oversee the Park and strategic direction.
- Hold final approval for all development.
- Provide oversight and invest capital funding as needed.
- Communicate operational expectations and regulatory requirements.
- Support the park operator.
- Coordinate implementation of the Plan.



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Roles

Society's Role:

- Manage day-to-day operations.
- Develop and run community programming and events.
- Adhere to regulatory requirements and operational expectations.
- Provide input on capital needs.
- Contribute toward implementation of the Plan.



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Funding Model

- PRRD Contributions
- Self-Generated Revenue
- In-Kind Support from the Society
- Fundraising, Sponsorship, and Grants
- Donations and Legacy Contributions



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Focus Areas

Priorities have been divided into three categories.

1. Facility Development
2. Program Development
3. Service Delivery Enhancements

Within each category, priorities have been arranged in a suggested order of priority.



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Facility Development Legend

Recommended Direction

 <p>MAINTAIN Maintain the amenity at its current service level.</p>	 <p>NEW SERVICE OR AMENITY Potential new amenity at the Park.</p>
 <p>IMPROVE The amenity needs improvement to meet community needs.</p>	 <p>FURTHER STUDY Further study is recommended before proceeding with development.</p>
 <p>REPLACE The amenity provides value to the community; however, it is no longer meeting community needs and should be replaced.</p>	 <p>STOP Significantly reduce, remove, or do not pursue development of the service.</p>
 <p>REPURPOSE The amenity is not providing significant value to the community and there are opportunities to repurpose it to better meet community needs.</p>	

Preliminary Budget Allowance Ranges for Capital Developments

Low (\$)	Less than \$50,000
Medium (\$\$)	\$50,000 - \$150,000
High (\$\$\$)	More than \$150,000

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Facility Development Priorities

1. Consider Upgrading the Adeline Kelly to a Public Occupancy Building		\$\$
2. Study Options to Address Water Needs On-Site		\$ - \$\$\$
3. Develop a Safety Plan		\$ - \$\$\$
4. Replace and Enhance the Playground		\$\$\$
5. Upgrade the Electrical System		\$ - \$\$\$
6. Accessibility Enhancements		\$ - \$\$\$

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Facility Development Priorities		
7. Upgrade Animal Barns	 MAINTAIN	\$ - \$\$\$\$
8. Improve Capacity to Host Weddings	 /  IMPROVE / NEW SERVICE OR AMENITY	\$
9. Develop a Perimeter Trail	 NEW SERVICE OR AMENITY	\$\$\$
10. Consider Upgrading the Pineview Hall	 FURTHER STUDY	\$ - \$\$\$\$
11. Improve Camping Facilities	 IMPROVE	\$\$
12. Repurpose the Baseball Field into Accessible Parking	 REPURPOSE	Variable

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Facility Development Priorities		
13. Develop an Asset Management Plan		Staff time
14. Remove Buildings That Are at the End of Their Useful Life	 STOP	\$ - \$\$
15. Enhance Destination and Directional Signage	 IMPROVE	\$

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Program Development Priorities

1. Continue to Host the Fall Fair and 4-H Achievement Days
2. Expand Public Programming
3. Expand Agricultural Programming
4. Expand Rentals
5. Enhance Interpretive Elements



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Service Delivery Priorities

1. Consider funding for part-time coordinator to assist the park operator
2. Upgrade the Use and Occupancy Licence Agreement
3. Enhance Communication and Collaboration
4. Develop an Operational Plan
5. Improve Record Keeping
6. Develop a Fundraising Plan
7. Improve Marketing
8. Review Zoning
9. Future Planning and Evaluation

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Conclusion

- The Plan will support the achievement of the vision and serve as a framework for decision making moving forward.
- Successful implementation will take enhanced investment and collaborative efforts.



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Questions?

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Thank You

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