

EXTREME

MUDFEST



Fun Facts About MudFest

- We are the largest Mud & Music Festival in Canada
- We are Canadian owned and operated
- We have over 16 different Race Classes
- We donate over 20k per year to non-profits for staffing
- We staff over 100 part-time employees the week of Mudfest
- Our indirect community impact is 1.7 million annually
- 70% of our attendees come from outside of a 50km Radius
- We strive to have something for everyone
- We are a family

About the festival:

Extreme Mudfest is Canada's largest Mud and Music Festival that celebrates everything it means to be blue-collar. We celebrate the underdogs and we play in the mud. Getting its start in Alberta, Mudfest is proud to announce that we are expanding to the Peace Region August 30th - September 2nd, 2024!

The festival is jam packed with Music, Sports and Extreme Motorsport racing including CMRO Mud Drags, Rock Crawlers, Mega Trucks, ATVs, Tuff Trucks and the Honey Hole!

Feeling athletic?

Mudfest also hosts an extreme mud-run for charity, where competitors race through the pits!.

That's not it, when the lights go down our stage lights up with top talent from both country and rock genres. There's something for everyone at Mudfest.

Have kids? FANTASTIC! Mudfest is and always will be a family event. With face-painting and more, Mudfest is the perfect family event. We believe kids belong in the MUD and that's exactly what we offer. What's more? Kids under 12 are 100% free.

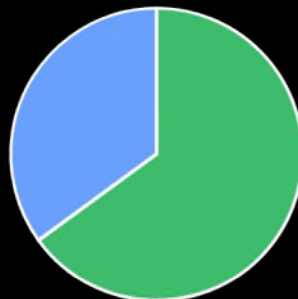
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Age



■ 12 & Under
■ 18-25
■ 25-35
■ 35 +

Gender



■ Male ■ Female



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Timeline



Tentative Schedule

- Tuesday, August 27th - Crew Arrives
- Wednesday, August 28th - Set up
- Thursday, August 29th - Early Racer Load In
- Friday, August 30th - Racing, Concerts, Kid Zone, Vendors
- Saturday, August 31st - Racing, Rock Concerts, Kid Zone, Vendors
- Sunday, September 1st - Racing, Country Concerts, Mudrun, Kid Zone, Vendors
- Monday, September 2nd - Site Loadout
- Tuesday, September 3rd - Site Clean

Summary

Over the past ten years Mudfest has grown from just 1,200 attendees to thousands and is proudly the largest festival of our kind in the country. But we aren't done yet. We hope to find a true partner in the peace region to continue to grow our festival and expand our dreams with partners who want the same thing.

This is just the beginning.



Thank you!

