



Broadening opportunities for artists and community members in northeast BC since 1989

# 2020 in Review



PEACE RIVER REGIONAL DISTRICT



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*Sue Popesku*



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### *Sue Popesku Memorial Archives* *an online searchable database of arts, culture and heritage in Northeast BC*



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### *Community Outreach* *Face to Face General Meetings*

- Dawson Creek (February 8, 2020)
- Chetwynd (March 21, 2020 via Teleconference)
- Fort Nelson (May 30, 2020 via Zoom)
- Tumbler Ridge (August 22, 2020 via Zoom)
- Dawson Creek (January 23, 2021)



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## Community Outreach

### Social Media, Newsletter, Artist Database

- Facebook, Twitter, and Instagram  
- updated daily: posts are seen by up to 2,000 viewers
- Website  
- contains up-to-date information on all programs, projects, and activities
- YouTube Channel  
- event videos, livestreams, and features of northeast BC artists
- Email Newsletter  
- initiated at the end of 2017, this monthly newsletter has over 400 subscribers from across the region
- Artist Database  
- the PLRAC maintains a regional database of all artists and interested community members, groups, etc. throughout the region



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## Community Outreach

### Continuing and New Relationships



- In addition to supporting the five local arts councils in the region, the PLRAC also continues to support the Northern Trails Heritage Society and the Alaska Highway Initiative Society
- In 2020 PLRAC's engagement with the region and beyond was both challenged by Covid-19 but also provided new opportunities



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## Programming Regional Juried Art Exhibit

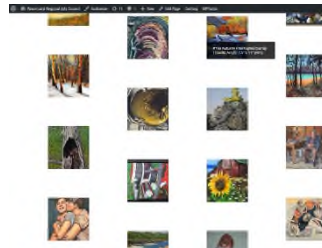
2020 RJAE took place virtually



Facebook Live Opening  
(reached 1200 people)



Facebook Post Award  
Winners (reached nearly  
3,000 people)



Virtual Exhibit on Website



Artist Walk-Through Via Zoom  
Artist Talks on YouTube



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## Programming Second Annual Ekphrastic Writing Exhibit - Virtual

2020 Ekphrastic Writing Exhibit ▶ PLAY ALL



PLRAC's 2020 Ekphrastic  
Writing Exhibit: Shannon...  
Peace Liard Regional Arts Cou...  
14 views • 3 weeks ago



PLRAC's 2020 Ekphrastic  
Writing Exhibit: Norma Rae...  
Peace Liard Regional Arts Cou...  
21 views • 3 weeks ago



PLRAC's 2020 Ekphrastic  
Writing Exhibit: Pamela den...  
Peace Liard Regional Arts Cou...  
18 views • 3 weeks ago



PLRAC's 2020 Ekphrastic  
Writing Exhibit: Katelyn...  
Peace Liard Regional Arts Cou...  
15 views • 3 weeks ago



PLRAC's 2020 Ekphrastic  
Exhibit: Marilyn Belak, First...  
Peace Liard Regional Arts Cou...  
54 views • 2 weeks ago



PLRAC's 2020 Ekphrastic  
Exhibit: Barbara Swail...  
Peace Liard Regional Arts Cou...  
21 views • 2 weeks ago



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## Covid-19 Video Grants & Artist Features

**PLRAC Video Projects** ▶ PLAY ALL

PLRAC Artists to Learn From

			
Learn the Basics of Illustration for Stories by...	Peace Liard Regional Arts Council presents Denise...	Peace Liard Regional Arts Council presents Amy...	Peace Liard Regional Arts Council Video Project with...
Peace Liard Regional Arts Cou... 12 views • 2 months ago	Peace Liard Regional Arts Cou... 104 views • 4 months ago	Peace Liard Regional Arts Cou... 77 views • 4 months ago	Peace Liard Regional Arts Cou... 78 views • 4 months ago

**Northeast BC Artist Features** ▶ PLAY ALL

					
Emilie Mattson's The Rebirth of Placenta	Norma Rae Talks About Her Writing Process	Dean Mattson, Rolla poet, songwriter and painter	Dawson Creek artist mary mottishaw	Dawson Creek artist Barbara Swall's Solastalgia	The Northern Writers Group Meeting shares their...
Peace Liard Regional Arts Cou...	Peace Liard Regional Arts Cou...	Peace Liard Regional Arts Cou...	Peace Liard Regional Arts Cou...	Peace Liard Regional Arts Cou...	Peace Liard Regional Arts Cou...



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## Programming

### Regional Juried Art Exhibit Permanent Collection



Title: *Purple Sky*  
Artist: *Kimberly Ans*  
Medium: *Acrylic on Canvas*  
Location of RJAE: *Virtual (due to Covid-19)*  
Chosen by: *PLRAC Board*  
Housed at: *Peace River Regional Municipality*



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## Programming

### Regional Juried Art Exhibit Annual Calendar



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## Programming

### Wild Words North – September 25-27, 2020 Virtual Event



Teaser Video for PLRAC's 2020 Wild Words North

Original Music: Naomi Shore  
Video Editing: Janna Neufeld



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## Artist in Residence Program



AIR Studio Tour (February 2020)



AIR Exhibit Opening Dawson Creek Art Gallery (August 2020)

### Bassett named Peace Liard Regional Artist in Residence

Dawson Creek Mirror  
SEPTEMBER 5, 2020 05:17 AM



Bassett's work explores time, place, family histories and personal traumas converge as formational aspects of the self.  
Haley Bassett is the 2020 Peace Liard Regional Artist in Residence.



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## Looking Ahead to 2021

- A continuation of existing programming that is well poised to be carried out virtually, if necessary
- A continuation of funding support
- Creation of the Sue Popesku Memorial Archives, an on-line searchable database of arts, cultural and heritage in northeast BC
- The completion of a reference/teaching guide to accompany a video of the panel discussion "Transmitting our Histories to Future Generations" recorded at the 2019 Wild Words North Festival involving members of the Doig River and Blueberry River First Nations.



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# *Thank You for Supporting the Successes of the PLRAC in 2020!*



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