



## Report to PRRD Directors on Geopark Grant Expenditures by Fiscal Year July 3, 2020

### Background

This report has been generated by the Tumbler Ridge Global Geopark Society (TRGGS) staff at the request of the PRRD to better understand how grant monies from the PRRD have been used by the TRGGS.

### Fiscal Investment

The table below shows a breakdown by fiscal year, which runs April 1 to March 31 annually. The impact of the PRRD funds can be clearly seen by the Geopark's ability to initially develop the Geopark Program, and then to hire and maintain staff. This core funding is critical to Geopark operations.

Over time, the Geopark has developed relationships with external funders, which support programming, marketing, and individual projects such as the Geo Interpretive Centre, new interpretive signage, development of education program, or the Annual Fishing Derby. The Geopark will continue to reach out for external funding, using the base of support from the PRRD from which to grow.

In 2018, the TRGGS entered into a contract to manage the Tumbler Ridge Visitor Centre. This was a three-year contract valued at \$150,000 annually. The contract expires in February, 2021, and the TRGGS Board of Directors have indicated to their District of Tumbler Ridge liaison that the Geopark wishes to continue management of the facility. Without this contract and the support from the PRRD, the Geopark program would diminish significantly, to the point which would not be sustainable for the UNESCO designation.

Table 1: Overview of PRRD Financial Contributions by Year and Spending Category

| Fiscal Year | PRRD Contribution | TRGGS Breakdown of Expenditures By Fiscal Year  |
|-------------|-------------------|---|
| 2014/15     | \$55,000          | Advertising: \$1761<br>Signage and Brochures: \$14,141<br>Evaluation: \$18,216<br>Meetings and Conferences: \$11,188 (includes a delegation to GGN conference, where the designation was announced)<br><b>Total: \$45,306</b><br><b>Carried forward: \$9694</b> |

|         |           |  |
|---------|-----------|--|
| 2015/16 | \$200,000 | Admin: \$10,050 (including audit, bank fees, insurance, office supplies, etc, for every year henceforth)<br>Education: \$25,372<br>Events and Special Projects: \$4,778<br>Gift Shop Purchases: \$2,300<br>Meetings and Conferences: \$8,641 (includes GGN mandatory conference)<br>Wages: \$31,862<br>Website: \$5,435<br><b>Total: \$88,438</b><br><b>Carried Forward: \$121,256</b> |
| 2016/17 | \$0       | Admin: \$9568 (includes annual GGN fee)<br>Education: \$77<br>Events and special projects: \$1011<br>Geosite and Highway Signs: \$1218<br>Gift Shop Purchases: \$3629<br>Meetings and conferences: \$14,065 (includes delegation to GGN mandatory conference)<br>Wages: \$73,235<br><b>Total: \$102,803</b><br><b>Carried Forward: \$18,453</b>  |
| 2017/18 | \$30,000  | Admin: \$3,453 (includes annual GGN fee)<br>Wages: \$45,000<br><b>Total: \$48,453</b><br><br>(\$30,000 received from PRRD, and \$18,453 from previous fiscal year carried forward)   |
| 2018/19 | \$125,000 | Admin: \$17,229 (includes 4-year Revalidation and annual GGN fee)<br>Meetings and Conferences: \$5344 (includes GGN mandatory conference)<br>Wages: \$102,427<br><b>Total: \$125,000</b>   |
| 2019/20 | \$125,000 | Admin: \$3,730 (includes annual GGN fee)<br>Board Development and Strategic Planning: \$6,103<br>Meetings and Conferences: \$3,381 (includes GGN mandatory conference)<br>Wages: \$ 111,786<br><b>Total: \$125,000</b>   |
| 2020/21 | \$125,000 | We are only three months into this Fiscal Year. The expenditures will show similar wages to 2018/19, a line for amalgamation legal fees, admin and wages.  |

The TRGGS are happy to break down any of the spending categories further or to answer any questions the PRRD may have as to how the investment is managed by the TRGGS.