



REPORT

To: Chair and Directors

Report Number: FN-BRD-163

From: Roxanne Shepherd, Chief Financial Officer

Date: July 14, 2022

Subject: 2021 Alaska Highway News Disbursements**RECOMMENDATION: [Corporate Unweighted]**

That the Regional Board receive the report titled "2021 Alaska Highway News Disbursements – FN-BRD-163", which itemizes disbursements included in the Alaska Highway News expenditure of \$100,485 on the 2021 Statement of Financial Information, for information.

BACKGROUND/RATIONALE:

At the June 9, 2022 meeting, the Regional Board passed the following resolution:

MOVED, SECONDED, CARRIED

That the Regional Board be provided with a report which itemizes disbursements included in the Alaska Highway News expenditure of \$100,485 for the year ended December 31, 2022.

Table 1 itemizes the disbursements included in the Alaska Highway News expenditure on the 2021 Statement of Financial Information.

Table 1. Alaska Highway News Disbursement

Description	Total
Public Hearings	\$ 23,840.46
Monthly Newsletter	22,050.00
Notice of Assent Voting	13,638.24
Seniors Aging in Place	11,642.40
Notice of Intent	4,808.16
Notice of Electors	4,021.92
Gotta Go	4,021.92
Applications of Scrutineers	3,829.14
Zoning Bylaw	2,540.16
Parcel Tax Review Panel	2,540.16
Board Meeting	2,116.80
Disposition of Land	1,814.40
Financial Statements	1,701.00
Virtual Town Hall	642.60
Trash in PRRD	642.60
Development Variance Permit	635.04
Total	\$ 100,485.00

ALTERNATIVE OPTIONS:

1. That the Regional Board provide further direction.

STRATEGIC PLAN RELEVANCE:

☒ Not Applicable to Strategic Plan

FINANCIAL CONSIDERATION(S):

In 2021, the total spent on advertising through the Alaska Highway News was \$100,485.00.

COMMUNICATIONS CONSIDERATION(S):

None at this time.

OTHER CONSIDERATION(S):

None at this time.