



# REPORT

To: Chair and Directors

Report Number: FN-BRD-070

From: Leanne Milliken, Procurement Officer

Date: May 13, 2021

**Subject:** Economic Development Model Proposal – MDB Insight Inc.**RECOMMENDATION: [Corporate Unweighted]**

That the Regional Board receive the report titled Economic Development Model Proposal – MDB Insight Inc. “FN-BRD-070” for information.

**BACKGROUND/RATIONALE:**

On August 18, 2020, the Regional Board passed the following resolution:

*MOVED, SECONDED, and CARRIED*

That the Regional Board authorize the submission of a funding application to Northern Development Initiative Trust’s Economic Development Capacity Building program to retain a consultant to assist in developing an economic development function for the PRRD.

In February 2021, The Regional Board received confirmation from Northern Development Initiative Trust (NDIT) that the application to the 2021 Economic Development Capacity Building program was approved for up to \$50,000 to support the completion of a regional economic development strategy.

RFP 21-2021 ‘Economic Development Model’ was published to BC Bid on March 18, 2021 with a closing date of April 23, 2021. Nine submissions were received. Table 1 outlines the scoring matrix and evaluation for the nine submissions.

**Table 1. Scoring Matrix Results for RFP 21-2021**

	Lion’s Gate Consulting Inc.	Rynic	Streamlined Vision	KPMG LLP	MDB Insight Inc.	Economic Pulse Analytics Ltd.	Explorer Solutions Inc.	Factor 5 Group	Vann Struth Consulting Group Inc.
<b>Mandatory Requirements</b>									
Submission Form (Appx. B)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pricing (Appx. C)	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Scoring Matrix Results</b>									
Total Score	93.50	94.00	83.50	76.75	97.00	75.50	91.50	84.50	87.00
Proposal Cost (Excl. GST)	\$49,903.00	\$50,000.00	\$49,000.00	\$50,000.00	\$49,480.00	\$40,020.00	\$47,995.00	\$45,770.00	\$43,200.00

After evaluating all proposals, MDB Insight Inc. scored the highest due to their highly experienced team who understand the project requirements and have relevant experience working with other Municipal and Regional local governments in BC, Northern Alberta, and across Canada. The level of detail included in their methodology and efficiencies presented in the schedule led the evaluation team to recommend MDB Insight be awarded the contract for the Economic Development Model for the PRRD.

Project Initiation will begin the first week in June 2021; the Economic Development Model will be presented to the Committee of the Whole in early November 2021, with projected completion by the end of November 2021.

**ALTERNATIVE OPTIONS:**

Not Applicable.

**STRATEGIC PLAN RELEVANCE:**

☒ Not Applicable to Strategic Plan.

**FINANCIAL CONSIDERATION(S):**

The PRRD was awarded a \$50,000 grant from Northern Development Initiative Trust's Economic Development Capacity Building program to develop a regional economic development strategy.

A contract has been completed with MDB Insight Inc., for a total cost of \$49,480 (excluding GST) for development of the Peace River Regional District Economic Development Model, in alignment with the Regional Board's Procurement Policy threshold authorizing award of contract under \$75,000.

**COMMUNICATIONS CONSIDERATION(S):**

None at this time.

**OTHER CONSIDERATION(S):**

None at this time.